



Why You Need To Track Software Usage and Inventory

Purchasing software upgrades and new licenses is very expensive for your organization. An effective policy to ensure you purchase and upgrade *only* the necessary licenses can save tens of thousands of dollars annually. In addition, your company can incur significant fines if unlicensed software exists on your network. For these two reasons, you need an automated process to track, report, and control the number of licenses that are *actually* being used on your network.

Lan Licenser is a sophisticated, enterprise-level software management and measurement tool that reduces your total cost of operations (TCO) by ensuring that you obtain the maximum value from your software licenses. Powerful monitoring of all applications used on each workstation enables Lan Licenser to keep your software usage legal and enables cost effective management of license usage.

Lan Licenser reports usage information through a variety of report and graph formats to help you with these three software needs:

- *Asset management.* Understand and manage how many people are using a particular application and how much the application is actually being used.
- *Maintenance renewal.* Pay for maintenance on products that are actually being used (not those that are merely installed).
- *Hardware purchases.* Find out how much disk space on the network can be regained by eliminating applications you do not need.

Lan Licenser Advantages

No other software usage management solution performs all of these important tasks:

- Monitors usage
- Ensures license compliance
- Enables cost savings
- Integrates scalability in a client/server architecture
- Integrates with major software asset management and infrastructure solutions, such as Tivoli.

“Penalties for copyright infringement range up to \$150,000 for each work infringed, plus attorneys’ fees.”

Anne W. Glazer
Insights: Intellectual Property & Internet Law, Fall 2001

If you need to do any of the following, **Lan Licenser** is perfect for your organization:

- Identify new applications introduced to your network.
- Actively meter software applications to ensure compliance with license agreements.

- Passively monitor application usage to provide timely information.
- Control access to applications to help secure the network.

According to Gartner Group, through 2003, enterprises that fail to monitor usage will overbuy software software by 60% and be out of compliance on 30% of their assets.

Summary of Lan Licenser Advantages & Benefits	
Manage large organizations immediately	Reduce total cost of ownership for software assets
Scale as the organization grows	Reduce total cost of ownership for software assets
Maintain and enforce software legality	Reduce total cost of ownership for software assets
Manage licenses based on demand	Leverage major technology purchases across all groups and divisions
Provide a security ‘safety net’	Get maximum value from existing software licenses
Administer resources centrally	Add the value of software usage tracking to network asset management
Reclaim storage capacity	Save money on software purchases and upgrades
Maximize network performance	Improve network performance

Platforms

Server platforms: Win NT 4 and Win 2000

Client platforms: Win 95, Win 98, Win NT 4, and Win 2000

Other Resources:

Lan Licenser Datasheet

Lan Licenser Buyers Guide

Customer Story

Bloor Research White Paper on Software Asset Management

If you are interested in learning more about Lan Licenser, please contact us at 877-820-7980 or email us at sales@engagent.com.